



# PRESS RELEASE

TORONTO - Centre Ring Ltd. has been in the Boxing business for over 20 years. In that time Owner and National Boxing Champion Wayne Bourque has developed a solid brand around a program he developed that incorporates exercises a boxer would use to prepare for a competition. Thanks to this or because of this Centre Ring is known for having one of the best all-around physical exercise programs in Toronto.

With members joining in their teens, Centre Ring has always kept up with new technologies to stay connected. They have a social media presence on [Facebook](#), [Twitter](#), [Instagram](#) and now also on [YouTube](#), where boxing tips are shared.

Having adopted a social media strategy Centre Ring continued to seek out more solutions that would bring them closer and also better serve their members.

Their search lead them to a new technology that connects all their social media accounts, website, online store and member services in one simple to use application.

The new Centre Ring App for Apple iPhone, iPad and Android devices allows users to connect with the gym like never before. For the first time, members will receive notifications on gym related news (e.g., holiday schedule updates) directly to their smartphone, give Centre Ring members the ability to gift their friends and family members a free class and also be able to purchase classes and equipment on the go.

To learn more about the Centre Ring App please visit [www.edencloud.ca/centre-ring-app](http://www.edencloud.ca/centre-ring-app)

To download the Centre Ring App please visit the [Apple AppStore](#) or [Google Play](#)